

VARIATIONS

~~Strike through~~ indicates deletion.

Underline indicates additions.

VARIATIONS TO CHAPTER 16 BUSINESS MIXED USE

16.2 Objectives and Policies

16.2.2.10 Encourage buildings and development to be consistent with the design outcomes sought by the Business Mixed Use Design Guide 2019.

16.4 Rules – Activities

	Activities located in the Business Mixed Use Zone	Activity Status
16.4.4	<p>k. <u>Consistency with the Business Mixed Use Design Guide 2019.</u></p> <p>Assessment matters relating to buildings:</p> <p>a. the impact of the building on the streetscape including whether it contributes positively to the visual quality, vitality, safety and interest of streets and public places by providing active and articulated street frontages and avoids large expanses of blank walls fronting public spaces;</p> <p>b. whether the design of the building blends well with and contributes to an integrated built form and is sympathetic to the surrounding natural environment.</p>	RD

VARIATIONS TO CHAPTER 31 SIGNS

31.2.3.3 For signs attached to buildings that exceed the sign size or dimension limits specified in this chapter, only provide approval where the sign:

- a. is well integrated with the building design;
- b. is compatible with the character of surrounding development;
- c. is consistent with the relevant Council design guidelines, being either the Queenstown Town Centre Special Character Area Design Guidelines 2015, Wanaka Town Centre Character Guideline 2011, ~~or the Arrowtown Design Guidelines 2016,~~ or the Business Mixed Use Design Guide 2019;
- d. does not create adverse effects on the quality of a streetscape or a public place, including creating visual dominance; and
- e. is visually compatible with the wider surrounding environment.

31.19.3.7 Where relevant, the extent to which a proposal accords with the Queenstown Town Centre Special Character Area Design Guidelines 2015 ~~or the Wanaka Town Centre Character Guideline 2011,~~ or the Business Mixed Use Design Guide 2019.

31.19.4.4 Within the Business Mixed Use Zone only: consistency with the Business Mixed Use Design Guide 2019.