

QLDC Council 24 March 2015

Report for Agenda Item: 3

Department: **CEO Office**

Draft Arts Policy

Purpose

1 To adopt a policy that will guide the procurement of public art in the Queenstown Lakes District.

Recommendation

- 2 That Council:
 - a. Adopt the draft Arts Policy.

Prepared by: Meaghan Miller

Reviewed and Authorised by:

General

Manager

Corporate Chief Executive

10/03/2015

Services 8/03/2015

Background

3 The Council owns in excess of 20 significant public art installations. It is appropriate that Council has a policy to guide the future procurement of public artwork.

Comment

- 4 The Queenstown Lakes District Cultural Trust (QLDCT) previously known as the Aspiring Arts Trust - was set up by the Council in 2000 with a mandate to foster a wide range of art and specifically to fund or partially support at least one public art work or cultural activity each year.
- 5 The charitable trust also facilitates funding applications and can commission art work. The Trust has the ability to apply for independent funding to secure art works and has previously commissioned art works for specific sites. The Trust seeks to minimise cost to ratepayers by seeking independent funding, via donations and applications to funding agencies.

- 6 The QLDCT evaluates and commissions potential public art works (including gifts and bequests) according to the following considerations:
 - Standards of excellence and innovation
 - Durability of the artwork
 - Ownership structure and conditions for movement or disposal of the artworks
 - Potential of artwork to capture the public's imagination and to help create a sense of place and identity for the Queenstown Lake's District
 - Fit with the topography and character and use of the relevant public places
 - Cost implications including on-going maintenance costs

The artwork is then vested in the Council. Insurance and ownership of the artwork are the responsibility of the Queenstown Lakes District Council.

- 7 The Trust comprising seven trustees includes representation of two Councillors from Wanaka and Queenstown respectively.
- 8 The current Trustees are:
 - Gary Mahan (art dealer) 7 years
 - Jeri Elliott (artists) 15 Years original trustee
 - Janet Malloch (arts patron) 15 years original trustee
 - Angus Welsh (financial) 3 years
 - Calum McLeod 2 years Wanaka Council rep
 - Simon Stammers Smith 5 Years Queenstown Council rep
 - Pauline Bianchi (art dealer) 4 years
- 9 The Trust deed specifies a minimum of five and maximum of seven trustees. The deed does not deal with rotation, however the Trust is happy to determine a term of office and rotate office accordingly. Some projects such as the Virginia King installation can take up to three years, therefore a six yearly rotation period is recommended. The deed does cover the ability for the trust to 'co-opt' expertise for a specific project.
- 10 The draft policy established that Trustees (other than Councillors) be appointed by Council based on a call for Expressions of Interest. The Trust currently calls for expressions of interest annually, however this has met limited success.
- 11 All proposed installations will be consulted with Council (report to Property Sub-Committee and escalated to Full Council at the discretion of the Chair) before any decisions are made to ensure no conflicts are likely to arise in terms of land use, to ensure Council has no significant concerns and to check that Council does not foresee any risk, liability or unscheduled costs associated with any potential installation.
- 12 Council (2014/15) currently grants \$50k per annum towards the purchase of art.

Financial Implications

13 No financial implications

Local Government Act 2002 Purpose Provisions

14 Public art is designed to enhance the character of the public estate and is therefore consistent with the LGA purpose provisions (ss10, 11, 11A).

Significance and Engagement Policy

15 Under the policy the level of significance for adopting an Arts Policy would be deemed of 'low or little impact'. The Queenstown Lakes District Cultural Trust (QLDCT) was consulted on the development of the draft policy and the ongoing funding of public art is consulted and considered annually through Annual or 10 Year Plans.

Attachments

- A Draft Arts Policy
- B Schedule of Artwork