









Final Summary

(Completion rate: 40.54%)



Have you read the Events Funding Strategy?

Response	Chart	Percentage	Count
Yes		46.7%	7
No		53.3%	8
Total Responses			15

The objectives of the strategy were clear and easy to understand.







Response	Chart	Percentage	Count
Strongly Disagree		0.0%	0
Disagree		0.0%	0
Neutral		0.0%	0
Agree		85.7%	6
Strongly Agree		14.3%	1
N/A		0.0%	0
Total Responses			7

Are there any criteria or objectives around events funding that we may have missed in the strategy that you would like us to consider?







Response	Chart	Percentage	Count
Yes		14.3%	1
No		85.7%	6
Total Responses			7

A clearer niche for Events that attract international visitors who have a greater participation role than the local participation but are world class. This attracts more awareness for our local community. Working with small communities is a very positive move in the strategy.



The funding that the Council contributes towards events in our district makes a valuable contribution to the local economy and the community.

Response	Chart	Percentage	Count
Strongly Disagree		0.0%	0
Disagree		0.0%	0
Neutral		13.3%	2
Agree		26.7%	4
Strongly Agree		60.0%	9
N/A		0.0%	0
Total Responses			15

From what I know, the Council supports a balanced mix of cultural, sporting and other events in our district.


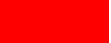
Response	Chart	Percentage	Count
Strongly Disagree		0.0%	0
Disagree		0.0%	0
Neutral		6.7%	1
Agree		60.0%	9
Strongly Agree		33.3%	5
Don't Know		0.0%	0
Total Responses			15

Do you have any feedback about the events strategy.






Response	Chart	Percentage	Count
Yes		26.7%	4
No		73.3%	11
Total Responses			15

The 4 response(s) to this question can be found in the appendix.






Have you applied for Events Funding?

Response	Chart	Percentage	Count
Yes		73.3%	11
No		26.7%	4
Total Responses			15


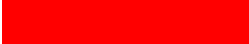


Thinking about your most recent application, how easy was the application form to understand?

Response	Chart	Percentage	Count
Very Difficult		0.0%	0
Difficult		0.0%	0
Okay		54.5%	6
Easy		18.2%	2
Very Easy		27.3%	3
Total Responses			11

How easy was the application form to use?

Response	Chart	Percentage	Count
Very Difficult		0.0%	0
Difficult		18.2%	2
Okay		45.5%	5
Easy		9.1%	1
Very Easy		27.3%	3
Total Responses			11



How did you complete the form?

Response	Chart	Percentage	Count
Paper		18.2%	2
PC		63.6%	7
Mac		18.2%	2
Other, please specify...		0.0%	0
Total Responses			11

How did you complete the form? (Other, please specify...)

#	Response
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Did you seek assistance from the Events Office in preparing your application?

Response	Chart	Percentage	Count
Yes		54.5%	6
No		45.5%	5
Total Responses			11



If there were any questions in the application process you think we missed please let us know what they are.

the questions were comprehensive







Do you have any further feedback about the application form?

The 6 response(s) to this question can be found in the appendix.



Have you worked directly with the Events Office at QLDC?

Response	Chart	Percentage	Count
Yes		73.3%	11
No		26.7%	4
Total Responses			15

Assistance was provided in a professional and efficient manner.

Response	Chart	Percentage	Count
Strongly Disagree		0.0%	0
Disagree		0.0%	0
Neutral		0.0%	0
Agree		27.3%	3
Strongly Agree		72.7%	8
N/A		0.0%	0
Total Responses			11




Have you used or provided information for QLDC's events calendar?

Response	Chart	Percentage	Count
Yes		60.0%	9
No		40.0%	6
Total Responses			15

Please enter any feedback you have about our events calendar.

The 5 response(s) to this question can be found in the appendix.

Are the processes required for events easier to navigate following the amalgamation of all aspects of Council? (regulatory, resource consents, venues etc.)

Response	Chart	Percentage	Count
Yes, it has been easier.		50.0%	7
No, it has been more difficult.		7.1%	1
I haven't noticed any difference.		42.9%	6
Total Responses			14



Please provide any further feedback or questions about the Events Funding Application process.

The 9 response(s) to this question can be found in the appendix.

Please enter your contact details below:

Variable	Response
Name:	The 15 response(s) to this question can be found in the appendix.
Email:	The 15 response(s) to this question can be found in the appendix.
Phone Number:	The 15 response(s) to this question can be found in the appendix.

Would you like a member of the QLDC events office staff to contact you to discuss your experience and the feedback you have provided?

Response	Chart	Percentage	Count
Yes		13.3%	2
No		86.7%	13
Total Responses			15

Appendix

#	Response
1.	Giving money to the Golf is a complete waste. They have got their own sponsorship which is significantly more than what QLDC can contribute. QLDC needs to ask more questions as to the supposed media coverage. This is about the lowest ranked golf tournament on the international scene. For them to claim millions of viewer is totally incorrect
2.	There are a few parts that are now already out of date and require some updating, but I am sure this is being addressed. Also, I think further clarity may be needed on when an event falls as both economic and community.
3.	The strategy is very good but my concerns are more around its implementation. My concerns are as follows: 1. The strategic goals are correctly focussed on the event deliverables but the application form and decision making takes in to account what the QLDC grant is spent on. This decision making process is totally counter the Council's strategy and does not match the decision making processes of central Govt. and, I believe, any other local authorities. This aspect of the application should be removed. 2. Paying after the event puts enormous stress on any event and, again, is not matched by any other local or central Government grant system. Even among Gaming and Community Trusts the only one, that I have come across, that does this is the Central Lakes Trust. I am more than happy to discuss this further with the Council.
4.	The event strategy is an amazing contribution to the professionalism of smaller events that will help them to establish and grow in international recognition . It is a great way to lift the profile.

Do you have any further feedback about the application form? |

#	Response
1.	Only that I originally missed the funding that applied to community events (pay for the grounds and venue hire). I printed off the others but this one seemed a bit hidden on the web site
2.	It is great that the application form can be completed electronically and emailed as many organisations insist on paper forms. The form was easy to use. However there are far more questions in the application form than most other funding organisations. Some of the questions are very hard to quantify - some of the social capital information - and events funding can not always be quantified, there have to be qualitative judgements too. Plus all the supporting documentation required seemed a little excessive - I think there were 11 attachments!
3.	possibly too formulaic, event benefits aren't always measured the same way from event to event?
4.	Very easy being able to complete the application online. Staff at QLDC were very helpful with providing cost of venue to be funded and dates venue where available.
5.	Macs don't work on line but you might have fixed that now.
6.	no

Please enter any feedback you have about our events calendar. |

#	Response
1.	I haven't used it so can't comment
2.	I didn't know how to create a hyperlink but your event's officer was happy to do that for me for which I was very grateful.
3.	we need to get on board!
4.	Easy to read. Happy we are able to provide information to add to this calendar.

5. About to add to the event calendar and have looked at the process and looks straight forward

Please provide any further feedback or questions about the Events Funding Application process. |

#	Response
1.	The one I did was easy and fast. The venue was great and we hope to return every four years rather than every ten.
2.	I think the events funding strategy is excellent, and the events team have been most helpful in recommending best options. It was a little hard to navigate through some of the issues around timings etc but I think this will get easier with just one funding round. The overall events fund is to be applauded, but perhaps the application process could be made a little simpler, and also the post event accountability form could be made a little shorter.
3.	I only applied for a small amount of in-kind support but I was very impressed with the speed of the response and the simplicity of what I had to do re invoicing. This is so important for those of us who organise events in our spare time on a voluntary basis.
4.	QLDC needs to focus its support and funding local organic events that have the potential to grow into a major national and international events e.g. the Easter cycling festival. The golf will move to other location with the politics of the sport and this region can claim not ownership.
5.	bringing everything together has made events easier but the lead times, particularly for funding, are too long.
6.	We are very grateful for being able to hold events at QLDC venues. It has really helped with our fundraising for 2014. Janey and Deborah have both been very helpful easy to contact when arranging events.
7.	The evaluation form is quite difficult to fill out unless you have conducted significant research/surveying at the event - and this is quite cost prohibitive to do well.
8.	The fund is excellent and very much appreciated and needed. The staff and general Council support is excellent but I do believe that my two earlier points need to be looked in to.
9.	The Event strategy is excellent for the district and having Event support from QLDC makes the Event Organisers role more effective and gives the event the ability to produce more professional events especially for the smaller and developing events.

Please enter your contact details below: | Name:

#	Response
1.	Richard Powell
2.	Geoff Simons
3.	Caroline Walker
4.	Lindsey Schofield
5.	Hilary Finnie (on behalf of Showbiz Queenstown)
6.	Grainne Power
7.	Jamie Adams-Campbell - Queenstown Ice Skating Club
8.	Rachael Woodhead
9.	Alastair McIlwrick
10.	Craig Douglas
11.	Belinda Rickettsb
12.	Lisa Buckingham

13.	Arthur Klap
14.	Mary Lee
15.	Margaret Haines

Please enter your contact details below: | Email:

#	Response
1.	richard.powell@holmesgroup.com
2.	geoff@simons.co.nz
3.	caroline@fifau20.co.nz
4.	lindsey@festivalofcolour.co.nz
5.	hilary.finnie@xtra.co.nz
6.	nealgrannz@gmail.com
7.	office@cougargroup.co.nz
8.	rachaelwoodhead94@gmail.com
9.	alastair@dinamics.co.nz
10.	craig@nzski.com
11.	belinda.ricketts@plunket.org.nz
12.	lisa@winterfestival.co.nz
13.	arthur@wintergamesnz.kiwi
14.	maryhleenz@gmail.com
15.	Margaret.haines@xtra.co.nz

Please enter your contact details below: | Phone Number:

#	Response
1.	0276782004
2.	022 5051525
3.	02102600041
4.	03 443 4172
5.	03 442 0441; 021 407 703
6.	034431573
7.	021331751
8.	0276678400
9.	0274502624
10.	450 1979
11.	034427380
12.	0272946837

13. 021 895 937

14. 03 4284268 or 021766910

15. 0212127905
